

KAAVYA SHAH

COPYWRITER



EXPERIENCE

Wunderman Thompson*Freelancer*

July - December 2023

Talented Agency*Creative*

Cleartrip, Farmley and Britannia.

Aug 2022 - Jun 2023

Dentsu Webchutney*Copy Supervisor*

YouTube, Tinder, Spotify and IKEA.

Dec 2020 - Aug 2022

Publicis Communications*Junior Copywriter*

Garnier, NBA, ICICI Bank and Linen Club.

Apr 2019 - Dec 2020

McCann Worldgroup*Creative Trainee*

L'Oréal Paris and Maybelline.

Aug 2018 - Apr 2019

AWARDS

2023

Cannes Lions

Silver (Media)

Or Travel On Cleartrip

2023

Kyoorius Creative Awards

6 Blue Elephants

Or Travel On Cleartrip

2021

Kyoorius Creative Awards

2 Blue Elephants

Axe Your Ex, Tinder

EDUCATION

Marketing Management

Seneca College, Toronto, Ontario

2024 - Present

BBA (Advertising)

FLAME University, Pune, India

2015 - 2018

CONTACT

Toronto, Ontario | **t:** 437 566 5921 | **e:** kaavyashah21@gmail.com**w:** kaavyashah21.wixsite.com/portfolio